SAMPLE REPORT, made from public data

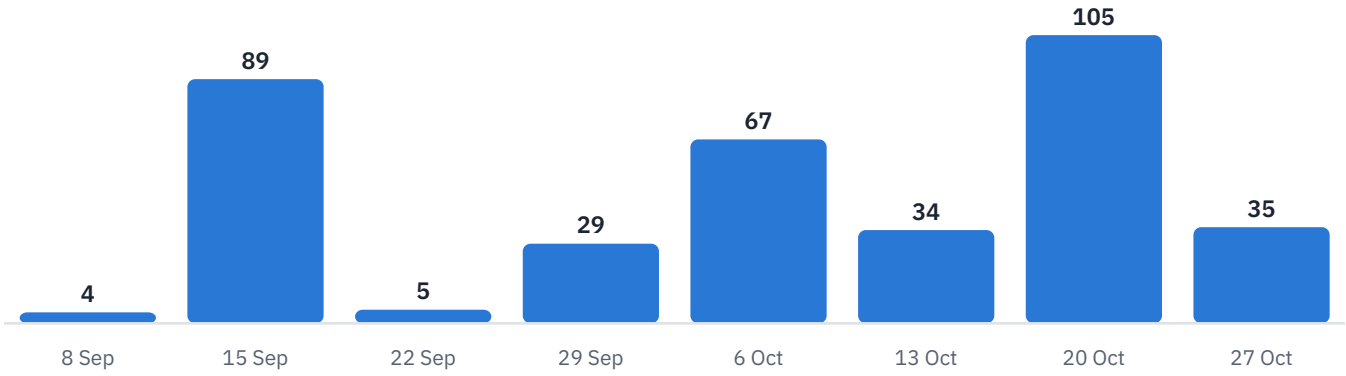
Weekly new Google ads: Brooklinen

Week of 21 Oct to 27 Oct 2026 · US · source: Google Ads Transparency Center · collected 2026-10-27

35 new ads this week, against 105 the week before. 722 ads in total are showing.

Of the new ads, 33 are text, 2 image and 0 video: 94% text, against 58% text across all 722 ads. A typical ad has been running 43 days; the longest, 1,039 days.

New ads per week, last 8 weeks



Counts are ads first shown in each 7-day period that were still showing on 27 Oct, so older weeks are undercounted and the latest week may be incomplete. Compare weeks across later reports before reading a trend into one.

The 10 newest ads

First shown	Format	Link
23 Oct	Text	Open in Google's Transparency Center
23 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center
22 Oct	Text	Open in Google's Transparency Center

This is a sample of the weekly report I build: a recurring dataset or report from public web sources, sent where you work (email, a Google Sheet, CSV or a simple page). Built by Ashith Prakas · https://ashithprakas.github.io · ashithprakas@gmail.com.
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